



News release

Nov. 9, 2020

Everett Public Schools launches strategic plan refresh with survey

District seeking family and community input to guide planning process

Everett, WA – In late September, the school board was presented an overview of the strategic planning refresh process, which is scheduled to take place during the 2020-21 school year. This process includes extensive engagement with key stakeholders including community members, staff, students and school board, and will guide the world of the district over the next five years or more.

The first phase is analysis, which includes the launch of the strategic plan family and community survey on November 9 running through November 20. The survey is available on the district's website and is translated in to five languages; English, Spanish, Russian, Vietnamese and Arabic. Stakeholders can provide feedback on potential assets and opportunities for improvement.

The strategic plan process will produce a written and graphic representation of the strategic outcomes, themes and objectives of the district along with an implementation plan including initiatives and performance metrics. In addition, action planning and creation of implementation teams for the first phase of implementation will also be formed.

Periodic comprehensive strategic planning enables the district to respond to new developments and continually improve education within the discipline of the planning process.

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For more information:

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